



**CALL CATHY NOW  
618.406.2065  
AND SCHEDULE YOUR TRAINING  
SESSION TO  
BEGIN EARNING ON eBay**

Cathy Roesch, is an Education Specialist trained by eBay. Cathy is a Power Seller on eBay, a Trading Assistant and manages her own eBay Store and auctions.

Cathy's training academy offers one-day seminars on the "Basics of Selling on eBay" as well as individualized instruction. Classes are offered in a variety of forums: seminars, workshops, small group classes, and private consultations. If your business or organization is interested in hosting a seminar or class for its members, please contact us via email or phone.

The Basics of Selling on eBay is an authorized workshop developed by eBay Education and compliment eBay online workshops and eBay University workshops which are only presented in 18 – 20 major metropolitan areas in the United States.

- Get started with virtually no money
- Get access to millions of proven buyers right from your home
- Get paid in-full before you ship anything out the door
- Never have to sell a single customer or supplier face to face
- Work as much as you want, whenever you want from any location
- Generate cash profits 24 hours a day

**Did You Know this about the eBay Marketplace?**

- Founded in September of 1995, eBay is a global online marketplace where practically anyone can trade practically anything.
- eBay has a global presence in 38 markets, including the U.S.
- eBay has over 241 million registered users worldwide. There were 559 million new listings added to eBay worldwide in Q2-07. At any given time, there are approximately 103.6 million listings worldwide, and approximately 6.1 million listings are added per day. eBay users trade in more than 50,000 categories.
- Based on Q2-07 GMV, the following categories delivered \$1 billion or more in worldwide annualized GMV: eBay Motors at \$18.6billion; Clothing & Accessories at \$4.5 billion; Consumer Electronics at \$4.6 billion; Computers at \$3.7 billion; Books/Music/ Movies at \$2.7 billion; Home & Garden at \$3.6 billion; Collectibles at \$2.4 billion; Sports at \$2.9 billion; Toys at \$1.9 billion, Business & Industrial at \$1.9 billion; Jewelry & Watches at \$2 billion; Cameras & Photo at \$1.5 billion and Antiques & Art at \$1.2 billion

**SOME OF THIS CAN BE YOURS!**

**CALL TODAY**

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www.cathyroesch.com**

*SELL*

*it*

*ON*

*eBay*



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**CALL TODAY AND START  
EARNING ON EBAY**

## START SELLING TODAY

Take the mystery out of e-commerce. Get started selling on the internet and be a part of the dynamic community of 1.3 million people who sell everyday on eBay, the world's largest online marketplace! The goal of my training and seminars is to teach, inspire, and empower you with the tools needed to be a successful eBay seller.

A business owner will generate more exposure, extra revenue, open a new sales channel and touch new markets economically through eBay's world-wide customer base!



Cathy A. Roesch  
Instructor

For home-based start-up entrepreneurs the eBay business format allows you to affordably create a business and cash in on to

day's dynamic and growing global market place!

An eBay business requires minimal overhead and can begin with no employees but YOURSELF. It can start with as little as a .25 cent investment for the first listing! It's easy and affordable to establish a micro-business, or build an add-on to an existing business with eBay's global presence and over 241 million registered users.

Whether you have a product line that you wish to expand, unused items, a once treasured collection or excess inventory to liquidate this is an opportunity NOT to miss.

My training of "The Basics of Selling on eBay" will empower you with the tools to get started immediately to TURN your CLUTTER and Excess into CASH.

"The Basics of Selling on eBay" is an education service established to provide personal or group seminar business solutions training to empower new and experienced users with the tools needed to build a successful eBay business. With over 241 million registered users, eBay offers sellers more than 50,000 categories to market goods.

## USING EBAY AS AN ADD-ON BUSINESS MODEL

Business owners are trained with an easy to use business solution to enhance revenues by using eBay to expand their markets beyond the local consumer to the over 241 million registered eBay users. You will learn how easy it is use this global venue.

eBay stores are a complete online catalog venue for non auction sales to cross market with eBay auctions and private websites.

Training in the Basics of Selling on eBay is available to any merchants wanting training for their employees.

Onsite Training with Follow Up Support: Onsite and Online Support & teleconferencing  
SCOPE OF SERVICES- Onsite Instruction and Training

- Setting up and using an eBay account.
- Marketing on eBay (your company and your products)
- How to use eBay effectively to sell excess inventory or sell unneeded assets
- Researching and creating listings that will attract buyers.
- Monitor sales to know exactly what is working and what is not.



*"You made it effortless. I never thought setting up my company for e-commerce could be so easy."* DS

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## HOME BASED BUSINESS FOR ENTREPRENEURS

Want to own your own business? Become a part of one of the fastest growing industries of all time! With proper training you can own a global retail business with minimal investment. You will be trained how to sell on eBay, run your store and provide you with the information necessary to get your operation up and running quickly and efficiently.

eBay currently has over 241 million registered users in over 38 markets and the majority of those users are buyers, making eBay the largest marketplace with the most potential buyers!



The Program teaches you:

- The Basics of eBay Selling
- The eBay Interface (Introduction to the site map)
- Setting up an account
- Trust and Safety
- Feedback: the integrity and history of every eBay User
- Selling Strategies
- Researching an Item (Online view of listing pages and individual auctions)
- Photography
- Pricing Strategies
- PayPal

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